

Summary of Messages About Firewood Transportation on Maine Campground Websites



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Sustainable Solutions Initiative – University of Maine
Summer, 2013



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Introduction

Emerald ash borer (EAB) and Asian long-horned beetle (ALB) are insects originating in Asia that have incredibly destructive potential in the United States. EAB and ALB eventually kill infested trees by boring through the tissue that carries nutrients, significantly disrupting these pathways. With the inadvertent help of humans, these pests have spread throughout multiple states and have had devastating effects on forests. Both insects have been detected in New England: ALB in Massachusetts and EAB in Connecticut, in Massachusetts, and, most recently, in New Hampshire. One of the key ways in which these insects are spread is through the human transportation of firewood. Because of this, Maine legislation has restricted the movement of firewood within the state. In order to understand what campground owners are doing to alert their campers to the dangers of EAB and ALB and to prevent the movement of firewood, we examined the websites of campgrounds in Maine.

Methods

We used the list of campgrounds provided by the official website of the Maine Campground Owners Association to find the websites of private campgrounds, and we used the website of the Maine Bureau of Parks and Lands to find the websites of state parks. We reviewed every website that was provided by the Maine Campground Owners Association. To determine which state parks we should review, we used the filter tool on the Maine Bureau of Parks and Lands website to get a list of state parks with campgrounds. We reviewed every state park from this filtered list. 171 private

campground websites and 12 state park websites were reviewed for a total of 183 websites reviews.

Because three individuals would be reviewing campground websites, we pre-tested the review with six Massachusetts campground websites in order to standardize the data entry. There were two entry fields that had the potential to be subjective (message tone and size of font), and pre-testing with the Massachusetts campground websites helped us to determine standard definitions for those fields.

Results

In June 2013, 171 private campground websites and 12 state park websites were reviewed for a total of 183 websites reviews. The following observations were made:

Private Campground Results

- * 30 out of 171 websites (approximately 18%) included a message about the transportation of firewood.
- * 13 out of the 30 websites (approximately 43%) that included a message about the transportation of firewood included a link to more information.
- * 15 out of 30 websites (50%) specified near or within the message that firewood was available for purchase at the campground, although none specified how much the firewood cost. One of the websites said that firewood was sometimes available for free at the campground (The Last Resort Campground and Cabins).
- * 7 out of 30 websites (approximately 23%) included a graphic or picture with their message about the transportation of firewood.

*12 out of 30 websites (40%) referenced Maine State Law, Legislature, or Maine Authorities within their message about the transportation of firewood.

*4 out of 30 websites (approximately 13%) specified policies for bringing firewood to their campground within their messages. For instance,

*Riverside Park Campground required that campers provide a receipt for their wood including the company name, address, and telephone number to prove that it had been purchased within 50 miles of the campground.

*Salmon Falls River RV Resort required that campers provide a receipt for their wood to prove that it had been purchased in Maine. It was also included in the message that heavy fines would be levied on campers caught with out-of-state wood.

*Stadig Campground required that campers provide a receipt for their wood to prove that it had been purchased locally, or the wood would be confiscated. However, the definition of “locally” was not specified.

*Searsport Shores Ocean Campground required that campers provide proof of origin of their wood. However, neither desired origin nor consequences for transporting wood of undesired origin were specified.

*8 out of 30 websites (approximately 27%) included their message about the transportation of firewood on the homepage.

*9 out of 30 websites (30%) included their message about the transportation of firewood on a subpage with one or both of the words “rules” and “policies” in the title.

*The remaining 33 websites (or approximately 43%) included their message about the transportation of firewood on a subpage without either “rules” or “policies” in the title.

*2 out of 30 websites (approximately 7%) displayed their message about the transportation of firewood in section 1, defined as the top third of the webpage.

*14 out of 30 websites (approximately 47%) displayed their message about the transportation of firewood in section 2, defined as the middle third of the webpage.

*14 out of 30 websites (approximately 47%) displayed their message about the transportation of firewood in section 3, defined as the bottom third of the webpage.

State Park Campground Results

*Only state parks with campgrounds were reviewed.

* All of the state park websites (100%) included a message about the transportation of firewood.

*10 state park messages were identical. Baxter State Park and Mt. Blue State Park had messages that differed from the rest.

*Mt. Blue State Park's message included a phrase about invasive plants transported by boat.

*Baxter State Park was the only state park that's website was not hosted on Maine.gov. All of the other state park websites had the same format.

*All of the state park websites hosted on Maine.gov included the message about the transportation of firewood in section 3 of the web page, under the header, "Special Considerations." None of the state park websites hosted on Maine.gov specified whether firewood was available at the park anywhere near the message about the transportation of firewood.

*Baxter State Park's website was the only state park website that did not include a link to further information about the transportation of firewood and invasive species. It was the only state park website that specified that firewood was available for purchase close to the message about the transportation of firewood. It was also the only state park website to display the message in section 1 of the webpage in large font. It was also the only state park website to include the consequences of bringing transported firewood onto the campground. The website indicated that transported firewood would be confiscated. However, the website did not distinguish how far the firewood would have to have been transported for it to be confiscated.

*No state park websites included graphics or pictures near their messages about the transportation of firewood.

Combined Private and Public Campground Results

*42 out of 183 websites (approximately 23%) included a message about the transportation of firewood.

*24 out of the 42 websites (approximately 57%) that included a message about the transportation of firewood included a link to more information.

*16 out of 42 websites (approximately 38%) specified near or within the message that firewood was available for purchase at the campground, although none specified how much the firewood cost.

*7 out of 42 websites (approximately 17%) included a graphic or picture with their message about the transportation of firewood.

*5 out of 42 websites (approximately 16%) specified policies for bringing firewood to their campground within their messages.

*3 out of 42 websites (approximately 7%) displayed their message about the transportation of firewood in section 1 of the web page.

*14 out of 42 websites (approximately 33%) displayed their message about the transportation of firewood in section 2 of the web page.

*25 out of 42 websites (approximately 60%) displayed their message about the transportation of firewood in section 3 of the web page.

Recommendations

Based on these findings, we recommend that the owners of Maine campgrounds include a message about the transportation of firewood in a prominent position either on the homepage or on the rules page of their websites. Within this message, we recommend that webmasters include a link to more information, language referencing state law, and a description of the options campers will have to obtain firewood at or near the campground. If campground owners are not comfortable creating their own message, we suggest adopting the following language that is currently used by Maine state parks:

“Moving firewood can transport exotic insects & diseases that pose a serious threat to our forests. Don't transport firewood; buy it from a local source. Burn It Where You Buy It.”

We further recommend that campground owners specify regulations regarding transported firewood on their website (e.g. upon arrival, campers must provide a receipt demonstrating that they obtained their firewood within 50 miles of campground; any firewood not from a local source will be confiscated).

Name of Campground	Acres of Wildlife Campground	The Evergreens Campground	Airline Snackbar and Lodge	Allagash Gateway Campside	Family N Friends Campground	Arndt's Aroostook River Campground	Birch Point Campground	Flaggs RV resort	Black Brook Cove Campground
City	Steep Falls	Solon	Beddington	Millinocket	Standish	Presque Isle	Island Falls	York Beach	Oquossoc
State	ME	ME	ME	ME	ME	ME	ME	ME	ME
URL of Campground Website	http://www.acresofwildlife.com	http://www.evergreens.com	http://www.airline.com	http://www.allagash.com	http://www.familynfriends.com	http://www.arndts.com	http://www.birchpoint.com	http://www.flaggsrv.com	http://www.blackbrookcove.com
Who Owns the Campground	Private owners	Private owners	Private Owners	Private Owners	Private Owners	Private Owners	Private Owners	Private Owners	Private Owners
Specify the Category of Ownership: Federal, State, Church, NGO, etc.	Family owned	Family owned	Family owned	Family owned	.	Family owned	Family owned	.	.
Time to Find Message (Minutes 00:00)	.	.	.	0:01:45	0:00:04
Paste Message	.	.	.	Please do not transport firewood. There is plenty to pick up around the campground.	FIREWOOD: Exotic insects and diseases that pose a serious threat to our forests can move on
Which Page (Homepage, or Which Sub-Page?)	.	.	.	Services	Homepage
Which Sub-Header (FAQ, Rules, Home, etc.)	.	.	.	Campground basics
Location of Message on Page (Divide Page Into Thirds 1-3)	.	.	.	2	2
URL of Message	.	.	.	http://www.allagash.com	http://www.blackbrookcove.com
Key Words in Message	.	.	.	please, transport, p	firewood, invasive
Mentions by Name: EAB, ALB, Both, None	.	.	.	no	no
Length of Message (Word Count)	.	.	.	13	90
Select Tone: Regulatory/Educational/Alert/All/Other (Add More to Code Sheet)	.	.	.	Other	regulatory, alert, ec
Does Message Link to the Forest Pest Outreach Message (Maine Department of Agriculture, Conservation, & Forestry) (0=No, 1=Yes)	.	.	.	0	1
Purchasing Firewood: What Options are Listed Close to the Message (Purchase @ Campground, Local, Both, No Options Listed)?	.	.	.	Available for purchase at campground	no options listed
Font Size (Small, Medium, or Large)	.	.	.	small	small
Color	.	.	.	black	Black
Photo	0
Graphics	0
Animation	0
Video	0
Brochure (PDF)	0
Links to Other Websites	1
App	0
Date of Site Update
Number of Hits
Notes	No message about firewood or invasive pests	mentions that you can buy firewood there, but does not mention that	No message about firewood or invasive pests	.	No message about firewood or invasive pests	No message about firewood or invasive pests	No message about firewood or invasive pests	No message about firewood or invasive pests	.

Flat Rock Bridge Family Camping	Blueberry Pond Campground	Name of Campground	Flood's Cove	Bradbury Mountain State Park	Forest Ridge Campground	Four Seasons Family Camping	Freeport/ Durham KOA	Frost Pond Camps	Branch Lake Camping
Lebenon	Pownal	City	Friendship	Pownal	Ellsworth	Naples	Durham	T3 R11	Ellsworth
ME	ME	State	ME	ME	ME	ME	ME	ME	ME
http://flatrockbridge.com	http://www.blueberrypond.com	URL of Campground Website	http://www.floodscove.com	http://bradburymountainstatepark.com	http://www.forestridgecampground.com	http://fourseasonscamping.com	http://www.freeportkoha.com	http://www.frostpondcamps.com	http://www.google.com
Private Owners	Private Owners	Who Owns the Campground	Private Owners	State Park	Private Owners	Private Owners	Private Owners	Private Owners	Private Owners
		Specify the Category of Ownership: Federal, State, Church, NGO, etc.		State					Family Owned
0:01:45		Time to Find Message (Minutes 00:00)		0:00:11				0:00:35	
Main message states that no wood may be brought into the state unless it is certified to be bug free. Transporting of		Paste Message		moving firewood can transport exotic insects & diseases that pose a serious threat to our forests. Don't transport				Legislature has banned the bringing of firewood into Maine. (Sec. 1. 12 MRSA § 8307).	
Policies and FAQ page		Which Page (Homepage, or Which Sub-Page?)		homepage				Homepage	
"Can I bring my own wood to burn"		Which Sub-Header (FAQ, Rules, Home, etc.)		Special considerations				Important Notice	
3		Location of Message on Page (Divide Page into Thirds 1-3)		3				2	
http://flatrockbridge.com		URL of Message		same as homepage				same as home	
wood, bug free, fine, None		Key Words in Message		exotic insects, seric				firewood, banned, none	
		Mentions by Name: EAB, ALB, Both, None		none					
58		Length of Message (Word Count)		21				87	
Regulatory		Select Tone: Regulatory/Educational/Alert/All/Other (Add More to Code Sheet)		educational				All	
0		Does Message Link to the Forest Pest Outreach Message (Maine Department of Agriculture, Conservation, & Forestry) (0=No, 1=Yes)		0				1	
Available at store		Purchasing Firewood: What Options are Listed Close to the Message (Purchase @ Campground, Local, Both, No Options Listed)?		no options listed				Purchase at campground	
Small		Font Size (Small, Medium, or Large)		small				medium	
black		Color		black				Yellow	
		Photo		0					
		Graphics		0					
		Animation		0					
		Video		0					
		Brochure (PDF)		0					
		Links to Other Websites		1				1	
		App		0					
		Date of Site Update							
		Number of Hits							
The message does not specifically mention EAB or ALB, but it does	No message about firewood or invasive pests	Notes	Does not mention forest pests, but does mention purchasing/		Only mentions buying wood, not anything else	mentions mespits, but no mention of where to buy wood/forest pests		The same message is seen on the websites FAQ's page. Although	No firewood ban or message about invasive pests

Brandy Pond Park	Granger Pond Camping Area	Gray Homestead Oceanfront Camping	Green Valley Campground	Name of Campground	Augusta West Resort	Greenland Cove Campground	Gregoire's Campground	Bridgton Marina Inc.	Hadley's Point Campground
Naples	Denmark	Southport	Vassalboro	City	Winthrop	Danforth	Wells	Bridgton	Bar Harbor
ME	ME	ME	ME	State	ME	ME	ME	ME	ME
http://www.brandypark.com	http://www.grangerpond.com	http://www.grayso.com	http://www.greenvalley.com	URL of Campground Website	http://www.augustawest.com	http://www.mainlandcove.com	http://www.maine.com	http://www.campr.com	http://www.hadley.com
Private Owners	Private Owners	Private Owners	Private Owners	Who Owns the Campground	Private Owners	Private Owners	Private Owners	Private Owners	Private Owners
Family Owned	.	.	.	Specify the Category of Ownership: Federal, State, Church, NGO, etc.
.	.	.	.	Time to Find Message (Minutes 00:00)
.	.	.	.	Paste Message
.	.	.	.	Which Page (Homepage, or Which Sub-Page?)
.	.	.	.	Which Sub-Header (FAQ, Rules, Home, etc.)
.	.	.	.	Location of Message on Page (Divide Page Into Thirds 1-3)
.	.	.	.	URL of Message
.	.	.	.	Key Words in Message
.	.	.	.	Mentions by Name: EAB, ALB, Both, None
.	.	.	.	Length of Message (Word Count)
.	.	.	.	Select Tone: Regulatory/Educational/Alert/All/Other (Add More to Code Sheet)
.	.	.	.	Does Message Link to the Forest Pest Outreach Message (Maine Department of Agriculture, Conservation, & Forestry) (0=No, 1=Yes)
.	.	.	.	Purchasing Firewood: What Options are Listed Close to the Message (Purchase @ Campground, Local, Both, No Options Listed)?
.	.	.	.	Font Size (Small, Medium, or Large)
.	.	.	.	Color
.	.	.	.	Photo
.	.	.	.	Graphics
.	.	.	.	Animation
.	.	.	.	Video
.	.	.	.	Brochure (PDF)
.	.	.	.	Links to Other Websites
.	.	.	.	App
.	.	.	.	Date of Site Update
.	.	.	.	Number of Hits
No firewood ban or message about invasive pests	.	.	.	Notes	No message about firewood or invasive pests	Not much information on the website in general	.	No message, no real website of it's own either	.

Bunganut Lake Camping Area	Heavenlee Acres Campground	Camden Hills RV Resort	Hemlock Grove Campground	Hermit Island Campground	d'n Pines Family Campground	Name of Campground	Augusta/Gardiner KOA	Holden Family Campground	Camp Eaton
Alfred	Lebenon	Camden	Arundel	Phippsburg	Old Orchard Beach	City	Richmond	Holden	York Harbor
ME	ME	ME	ME	ME	ME	State	ME	ME	ME
http://www.bunga	http://www.heave	http://www.camde	http://www.hemlo	http://www.hermit	mainefamilycampir	URL of Campground Website	http://koa.com/car	http://www.campr	http://www.campe
Private Owners	Private Owners	Private Owners	Private Owners	Private Owners	Private Owners	Who Owns the Campground	company owned	Private Owners	Private Owners
.	Family Owned	Specify the Category of Ownership: Federal, State, Church, NGO, etc.	KOA	.	Family Owned
.	.	.	.	0:01:39	0:01:53	Time to Find Message (Minutes 00:00)	0:01:24	.	.
.	.	.	.	Homelegislature has passed a bill that has made it illegal to bring firewood into the state of Maine from other	NO wood to be added to the fire after 11PM, and NO out of state wood is permitted. - See more at:	Paste Message	firewood is not allowed the State of Maine has a ban on it. We do sell a special Nationally	.	.
.	.	.	.	Homepage	FAQ page	Which Page (Homepage, or Which Sub-Page?)	Campground overview - general info	.	.
.	"Are we allowed to have a campfire"	Which Sub-Header (FAQ, Rules, Home, etc.)	Our Firewood Policy	.	.
.	.	.	.	2	3	Location of Message on Page (Divide Page Into Thirds 1-3)	2	.	.
.	.	.	.	same as homepage	http://mainefamily	URL of Message	http://koa.com/car	.	.
.	.	.	.	firewood, illegal, EAB	out of state, wood, none	Key Words in Message	not allowed, ban, s	.	.
.	.	.	.	36	7	Length of Message (Word Count)	115	.	.
.	.	.	.	Educational	regulatory	Select Tone: Regulatory/Educational/Alert/All/Other (Add More to Code Sheet)	Educational	.	.
.	.	.	.	0	1	Does Message Link to the Forest Pest Outreach Message (Maine Department of Agriculture, Conservation, & Forestry) (0=No, 1=Yes)	0	.	.
.	.	.	.	no options	no options	Purchasing Firewood: What Options are Listed Close to the Message (Purchase @ Campground, Local, Both, No Options Listed)?	purchase at campground in bundles or purchase Greenlight fire bags on site	.	.
.	.	.	.	small	small	Font Size (Small, Medium, or Large)	small	.	.
.	.	.	.	black	black	Color	black	.	.
.	.	.	.	0	0	Photo	0	.	.
.	.	.	.	0	1	Graphics	0	.	.
.	.	.	.	0	0	Animation	0	.	.
.	.	.	.	0	0	Video	0	.	.
.	.	.	.	0	0	Brochure (PDF)	0	.	.
.	.	.	.	0	1	Links to Other Websites	0	.	.
.	.	.	.	0	0	App	0	.	.
.	Date of Site Update	.	.	.
.	Number of Hits	.	.	.
No message about firewood or invasive pests	.	No message about firewood or invasive pests	.	through this website does have a good message, it is hard to find	very smart message, seems like it is only an afterthought but	Notes	Bad grammar!	.	No message about firewood or invasive pests

Homestead by the River Family Campground	Cape Neddick Oceanside Campground	Cedar Haven Family Campground	Chewonki Campground	Christie's Campground and Cottages	Colonial Mast Campground	Cupsuptick Lake Park and Campground	Deer Farm Campground	Name of Campground	Desert Dunes of Maine Campground
Biddeford/Saco ME	Cape Neddick	Freeport	Wiscasset	Newport	Naples	Adamstown Towns	Kingsfield	City	Freeport
ME	ME	ME	ME	ME	ME	ME	ME	State	ME
http://www.homesite.com	http://www.harbor.com	http://www.cedar.com	http://www.chewonki.com	http://www.campground.com	http://www.colonial.com	http://cupsuptick.com	http://www.deerfarm.com	URL of Campground Website	http://www.desertdunes.com
Private Owners	private Owners	private Owners	private Owners	Private Owners	Private Owners	Private Owners	Private Owners	Who Owns the Campground	Private Owners
Family Owned						Rangeley Lakes Heritage Trust		Specify the Category of Ownership: Federal, State, Church, NGO, etc.	
			0:00:30		0:02:00	0:00:37		Time to Find Message (Minutes 00:00)	
			firewood may be purchased at our camp store. Because of the Emerald Ash Borer and the Asian Long Horn Beetle,		firewood is available for sale at the camp store. DO NOT cut, trim or in any way damage trees or brush. Please	Please do not bring firewood from out of state. It's the law.		Paste Message	
			Rates and Reservations		Rates and Rules	Policies		Which Page (Homepage, or Which Sub-Page?)	
			General Information		Campground rules	Other policies		Which Sub-Header (FAQ, Rules, Home, etc.)	
			2		3	2		Location of Message on Page (Divide Page Into Thirds 1-3)	
			http://www.chewonki.com		http://www.colonial.com	http://cupsuptick.com		URL of Message	
			firewood, EAB, ALB		Firewood, non-native	firewood, law		Key Words in Message	
			Both		none	none		Mentions by Name: EAB, ALB, Both, None	
			40		46	12		Length of Message (Word Count)	
			alert, regulatory		alert, regulatory	regulatory		Select Tone: Regulatory/Educational/Alert/All/Other (Add More to Code Sheet)	
			0		0	0		Does Message Link to the Forest Pest Outreach Message (Maine Department of Agriculture, Conservation, & Forestry) (0=No, 1=Yes)	
			Firewood available for purchase at campground		Firewood available for purchase at campground	none listed nearby		Purchasing Firewood: What Options are Listed Close to the Message (Purchase @ Campground, Local, Both, No Options Listed)?	
			small		small	medium		Font Size (Small, Medium, or Large)	
			black		white	black		Color	
								Photo	
								Graphics	
								Animation	
								Video	
								Brochure (PDF)	
								Links to Other Websites	
								App	
								Date of Site Update	
								Number of Hits	
	No message about firewood or invasive pests	No message about firewood or invasive pests		No message about firewood or invasive pests. Also the official			No message about firewood or invasive pests	Notes	No message about firewood or invasive pests

Dixon's Coastal Maine Campground	Duck Puddle Campground	Dummer's Beach Campground	Durham Leisure Center (DLC)	Balsam Cove Campground	Balsam Woods Campground	Bar Harbor Campground	Bar Harbor Camping Resorts	Bar Harbor KOA	Paradise Park Resort
Cape Neddick	Nobleboro	Weld	Durham	Orland	Abbot	Bar Harbor	Bar Harbor	Bar Harbor	Old Orchard Beach
ME	ME	ME	ME	ME	ME	ME	ME	ME	ME
http://www.dixonsprivate.com	http://duckpuddle.com	http://www.dummerbeach.com	http://www.durhamleisure.com	http://www.balsamcove.com	http://www.balsamwoods.com	http://www.thebarharbor.com	http://www.barharborcampingresorts.com	http://www.barharborkoa.com	http://www.paradiseparkresort.com
Private Owners	Private Owners	Private Owners	Private Owners	Unspecified	Unspecified	Private owners	Unspecified		Private Owners
.	Family Owned	.	.	.
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No message about banning firewood or about invasive pests	No message about banned firewood or invasive pests	No message about banning firewood or about invasive pests	No messages about banning firewood or about invasive pests	No message about firewood or invasive pests; does specify that	No message about firewood or invasive pests	No message about firewood or invasive pests	No message about firewood or invasive pests	URL links to spam advertisement websites.	On the FAQ page it does mention how firewood that was brought in must

Name of Campground	Bayley's Camping Resort	Honey Run Beach and Campgrounds	Parks Pond Campground	Beach Acres Campground	Indian Pond Campground	Bears Den RV Park	Paul Bunyan Campground	Beaver Brook Campground	Pejepscook Campground
City	Scarborough	Peru	Clifton	Wells	The Forks	Wells	Bangor	North Monmouth	Dixfield
State	ME	ME	ME	ME	ME	ME	ME	ME	ME
URL of Campground Website	http://www.bayley	http://www.honey	http://www.parks	http://www.beach	http://www.forks	http://www.bears	http://www.paulb	http://www.beaver	http://www.pejep
Who Owns the Campground	Private Owners	Private Owners	Private Owners	Private Owners	Private Owners	Private owners	Private owners	Private owners	Private owners
Specify the Category of Ownership: Federal, State, Church, NGO, etc.	FPL Energy Maine Hydro	family owned	.	.	.
Time to Find Message (Minutes 00:00)	0:00:49
Paste Message	OUT OF STATE FIREWOOD IS PROHIBITED
Which Page (Homepage, or Which Sub-Page?)	Resort Info
Which Sub-Header (FAQ, Rules, Home, etc.)	General Information
Location of Message on Page (Divide Page Into Thirds 1-3)	2
URL of Message	http://www.bayley
Key Words in Message	Out of state, prohib
Mentions by Name: EAB, ALB, Both, None	none
Length of Message (Word Count)	6
Select Tone: Regulatory/Educational/Alert/All/Other (Add More to Code Sheet)	Regulatory
Does Message Link to the Forest Pest Outreach Message (Maine Department of Agriculture, Conservation, & Forestry) (0=No, 1=Yes)	0
Purchasing Firewood: What Options are Listed Close to the Message (Purchase @ Campground, Local, Both, No Options Listed)?	no options listed
Font Size (Small, Medium, or Large)	small
Color	black
Photo	0
Graphics	0
Animation	0
Video	0
Brochure (PDF)	0
Links to Other Websites	0
App	0
Date of Site Update
Number of Hits
Notes	.	No message about firewood bans or invasive pests	no message	No message about firewood or invasive pests	No message about banning firewood or about invasive pests	No message about firewood or invasive pests	No message	No message about firewood or invasive pests	no message

Beaver Dam Campground	Penobscot Outdoor Center	Name of Campground	Jackman Landing Campground	Jo Mary Campground	Pine Grove Campground and Cottages	John's Four Seasons Accomadations	Pinederosa Campground	Bethel Outdoor Adventure & Campground	Pleasant Hill Campground
Berwick	Millinocket	City	Jackman	Millinocket	Millinocket	Jackman	Ogunquit	Bethel	Bangor
ME	ME	State	ME	ME	ME	ME	ME	ME	ME
http://beaverdamc	http://www.neoc.c	URL of Campground Website	http://www.campn	http://www.northr	http://www.pinegr	http://allensfourse	http://www.pinede	http://www.bethel	http://www.pleasa
Private owners	Private owners	Who Owns the Campground	Private owners	Private owners	Private owners	Private owners	Private owners	Private owners	Private Owners
		Specify the Category of Ownership: Federal, State, Church, NGO, etc.						Family owned	
0:00:43		Time to Find Message (Minutes 00:00)							
Firewood is no longer permitted to be brought in to the state of Maine, per Maine state law, and must be		Paste Message							
Site map & rules		Which Page (Homepage, or Which Sub-Page?)							
Campground rules		Which Sub-Header (FAQ, Rules, Home, etc.)							
2		Location of Message on Page (Divide Page into Thirds 1-3)							
http://beaverdamc		URL of Message							
permitted, law, pur		Key Words in Message							
none		Mentions by Name: EAB, ALB, Both, None							
36		Length of Message (Word Count)							
Educational		Select Tone: Regulatory/Educational/Alert/All/Other (Add More to Code Sheet)							
1		Does Message Link to the Forest Pest Outreach Message (Maine Department of Agriculture, Conservation, & Forestry) (0=No, 1=Yes)							
Firewood is sold in the store		Purchasing Firewood: What Options are Listed Close to the Message (Purchase @ Campground, Local, Both, No Options Listed)?							
small		Font Size (Small, Medium, or Large)							
black		Color							
0		Photo							
		Graphics							
0		Animation							
0		Video							
0		Brochure (PDF)							
1		Links to Other Websites							
0		App							
		Date of Site Update							
		Number of Hits							
message is hidden within a paragraph of other regulations about	This was not the campgrounds own webpage..	Notes	No message about firewood bans or invasive pests	No message about firewood bans or invasive pests	No message	No message about firewood bans or invasive pests	No message	No message about firewood or invasive pests	I couldn't view any other pages other than the homepage

Pleasant Mountain Camping Area	Big Moose Inn Cabins & Campground	Katahdin Shadows Campground	Pleasant River Campground	Name of Campground	Sherwood Forest Campsite	Keene's Lake Family Campground	Shin Pond Village	Shore Hills Campground	Kokatosi Campground
Denmark	Millinocket Lake	Medway	Bethel	City	Pemaquid	Calais	Mt. Chase	Boothbay	Raymond
ME	ME	ME	ME	State	ME	ME	ME	ME	ME
http://pleasantmountaincamping.com	http://www.bigmooseinn.com	http://www.katahdinshadows.com	http://www.pleasantrivercampground.com	URL of Campground Website	http://www.sherwoodforest.com	http://www.gocamelake.com	http://www.shinpondvillage.com	http://www.shorehills.com	http://www.kokatosi.com
Private Owners	private Owners	Private Owners	.	Who Owns the Campground	Private Owners	private Owners	private Owners	private owners	Private Owners
Family owned	.	Family owned	.	Specify the Category of Ownership: Federal, State, Church, NGO, etc.	.	.	family owned	.	.
.	.	.	.	Time to Find Message (Minutes 00:00)
.	.	.	.	Paste Message
.	.	.	.	Which Page (Homepage, or Which Sub-Page?)
.	.	.	.	Which Sub-Header (FAQ, Rules, Home, etc.)
.	.	.	.	Location of Message on Page (Divide Page Into Thirds 1-3)
.	.	.	.	URL of Message
.	.	.	.	Key Words in Message
.	.	.	.	Mentions by Name: EAB, ALB, Both, None
.	.	.	.	Length of Message (Word Count)
.	.	.	.	Select Tone: Regulatory/Educational/Alert/All/Other (Add More to Code Sheet)
.	.	.	.	Does Message Link to the Forest Pest Outreach Message (Maine Department of Agriculture, Conservation, & Forestry) (0=No, 1=Yes)
.	.	.	.	Purchasing Firewood: What Options are Listed Close to the Message (Purchase @ Campground, Local, Both, No Options Listed)?
.	.	.	.	Font Size (Small, Medium, or Large)
.	.	.	.	Color
.	.	.	.	Photo
.	.	.	.	Graphics
.	.	.	.	Animation
.	.	.	.	Video
.	.	.	.	Brochure (PDF)
.	.	.	.	Links to Other Websites
.	.	.	.	App
.	.	.	.	Date of Site Update
.	.	.	.	Number of Hits
No message	No message about firewood or invasive pests	No message on firewood ban or invasive pests	no message	Notes	no message about firewood or invasive pests; firewood is	no message about firewood or invasive pests; firewood is	No message about firewood or invasive pests	No message about firewood or invasive pests	No message about a firewood ban or invasive pests

Silver Springs Campground	Point Sebago Resort	Smore Fun Kamp Ground	Poland Springs Campground	Lake Pemaquid Campground	Sleeping Bear Camping	Name of Campground	Smuggler's Den Campground	Potter's Place Adult Park	Lake Wasookeag Family Campground
Saco	Casco	Skowhegan	Auburn	Damariscotta	Lee	City	Southwest Harbor	Lebanon	Dexter
ME	ME	ME	ME	ME	ME	State	ME	ME	ME
http://www.silversprivateowners.com	http://www.pointsebago.com	http://www.smoresmore.com	http://www.polandsprings.com	http://www.lakepemaquid.com	http://sleepingbearcamping.com	URL of Campground Website	http://www.smugglersden.com	http://pottersplace.com	http://www.dexterfamilycampground.com
private owners	private owners	private owners	Private owners	Private Owners	private owners	Who Owns the Campground	private owners	Private Owners	Private Owners
family owned	.	family owned	.	.	.	Specify the Category of Ownership: Federal, State, Church, NGO, etc.	.	.	Dexter Fish and Game Association Inc.,
.	.	0:00:14	.	.	0:01:06	Time to Find Message (Minutes 00:00)	0:00:11	.	.
.	.	CAMPERS CLICK HERE for an Important Notice Regarding transportation of firewood USDA	.	.	NOTICE* The Maine Legislature has banned the bringing of firewood into Maine. Also the	Paste Message	Leave your firewood at home. Buy it where you burn it. Don't give bugs a free ride	.	.
.	.	Homepage	.	.	Rates and special information	Which Page (Homepage, or Which Sub-Page?)	homepage	.	.
.	.	graphic on sidebar	.	.	.	Which Sub-Header (FAQ, Rules, Home, etc.)	graphic	.	.
.	.	1	.	.	3	Location of Message on Page (Divide Page Into Thirds 1-3)	3	.	.
.	.	same as homepage.	.	.	http://sleepingbearcamping.com	URL of Message	homepage	.	.
.	.	attention, important	.	.	important, banned	Key Words in Message	at home, bugs	.	.
.	.	none	.	.	none	Mentions by Name: EAB, ALB, Both, None	none	.	.
.	.	15	.	.	70	Length of Message (Word Count)	17	.	.
.	.	alert	.	.	alert, educational	Select Tone: Regulatory/Educational/Alert/All/Other (Add More to Code Sheet)	regulatory	.	.
.	.	1	.	.	0	Does Message Link to the Forest Pest Outreach Message (Maine Department of Agriculture, Conservation, & Forestry) (0=No, 1=Yes)	1	.	.
.	.	no options listed nearby	.	.	firewood for sale at campground	Purchasing Firewood: What Options are Listed Close to the Message (Purchase @ Campground, Local, Both, No Options Listed)?	no options listed close by	.	.
.	.	small	.	.	small	Font Size (Small, Medium, or Large)	small	.	.
.	.	red	.	.	black	Color	yellow	.	.
.	.	0	.	.	0	Photo	0	.	.
.	.	1	.	.	0	Graphics	1	.	.
.	.	0	.	.	0	Animation	0	.	.
.	.	0	.	.	0	Video	0	.	.
.	.	0	.	.	0	Brochure (PDF)	0	.	.
.	.	1	.	.	0	Links to Other Websites	1	.	.
.	.	0	.	.	0	App	0	.	.
.	Date of Site Update	.	.	.
.	Number of Hits	.	.	.
No message about firewood or invasive pests	No message	links to Maine Forest Service page about firewood	No message	No message about firewood bans or invasive pests	.	Notes	.	Website had nothing on it.	No message about firewood bans or invasive pests

Lakeside Pines Campground	South Arm Campground	Powderhorn Family Camping Resort	Stadig Campground	Pumpkin Patch RV Resort	Stetson Shores Campground	The Last Resort Campground and Cabins	Pushaw Lake Campground	Name of Campground	Stony Brook Recreation
Bridgton	Andover	Old Orchard Beach	Wells	Bangor	Stetson	Jackman	Orono	City	Hanover
ME	ME	ME	ME	ME	ME	ME	ME	State	ME
http://lakesidepine	http://www.southa	http://mainecampg	http://www.stadig.	http://www.pumpk	http://www.stetso	http://www.lastres	http://www.pusha	URL of Campground Website	http://www.stonyb
Private Owners	Private owners	Private Owners	private owners	Private Campground	private owners	Private	Private	Who Owns the Campground	private owners
.	.	.	family owned	Specify the Category of Ownership: Federal, State, Church, NGO, etc.	.
.	.	0:01:00	0:00:36	.	.	0:00:45	.	Time to Find Message (Minutes 00:00)	.
.	.	NO wood is to be added to the fire after 11PM, and NO out of state wood is permitted.	be brought into the campground from out of state. Any and all firewood brought into the campground must be purchased	.	.	have free firewood available, you may have to scrounge around the nearby woods to keep yourself supplied. You may also	.	Paste Message	.
.	.	FAQ	Rates and policies	.	.	Tent Sites	.	Which Page (Homepage, or Which Sub-Page?)	.
.	.	"Are we allowed to have a campfire"	Campground policies	Which Sub-Header (FAQ, Rules, Home, etc.)	.
.	.	3	3	.	.	2	.	Location of Message on Page (Divide Page Into Thirds 1-3)	.
.	.	http://mainecampg	http://www.stadig.	.	.	http://www.lastres.	.	URL of Message	.
.	.	wood, no	no, must be purcha	.	.	wood, illegal, state	.	Key Words in Message	.
.	.	None	none	.	.	none	.	Mentions by Name: EAB, ALB, Both, None	.
.	.	7	76	.	.	52	.	Length of Message (Word Count)	.
.	.	regulatory	regulatory	.	.	Regulatory	.	Select Tone: Regulatory/Educational/Alert/All/Other (Add More to Code Sheet)	.
.	.	don'tmovefirewood	1	.	.	0	.	Does Message Link to the Forest Pest Outreach Message (Maine Department of Agriculture, Conservation, & Forestry) (0=No, 1=Yes)	.
.	.	.	no options listed close by	.	.	firewood available for purchase, sometimes free	.	Purchasing Firewood: What Options are Listed Close to the Message (Purchase @ Campground, Local, Both, No Options Listed)?	.
.	.	small	small	.	.	small	.	Font Size (Small, Medium, or Large)	.
.	.	black	black	.	.	black	.	Color	.
.	.	1	0	Photo	.
.	.	.	0	Graphics	.
.	.	.	0	Animation	.
.	.	.	0	Video	.
.	.	.	0	Brochure (PDF)	.
.	.	1	1	Links to Other Websites	.
.	.	.	0	App	.
.	Date of Site Update	.
.	Number of Hits	.
No message about firewod bans or invasive pests	No message about firewood or invasive pests	.	Links to Maine Forest Service; very clear policy outlined in	No message	No message about firewood or invasive pests	.	No message	Notes	No message about firewood or invasive pests

Libby's Oceanside Camp	Range Pont Campground	Recompence Shore Campsites	Little Ossipee Lake Campground	Littlefield Beaches Campground	Red Apple Campground	Lobster Buoy Campsites	Loon's Haven Family Campground	Sunset Point Campground	Martin Stream Campground
York Harbor	Poland	Freeport	East Waterboro	Greenwood	Kennebunkport	South Thomaston	Naples	Harrington	Turner
ME	ME	ME	ME	ME	ME	ME	ME	ME	ME
http://www.libbys.com	http://www.rangepont.com	http://www.freeport.com	http://www.southwaterboro.com	http://www.littlefield.com	http://www.redapple.com	http://www.camplobster.com	http://www.loonshaven.com	http://www.sunsetpoint.com	http://www.martinstream.com
Private Owners	Private Owners	Private	Private Owners	Private Owners	Private	Private Owners	Private Owners	Private owners	Private Owners
.	Family owned	Family owned	.
.	0:00:50
.	Marshmallows. Not Firewood. The Maine Legislature has banned all out of state firewood, which can carry harmful insects
.	Homepage
.	Home
.	2
.	same as homepage
.	firewood, ban, bug
.	None
.	50
.	Regulatory/Educational
.	1
.	none listed nearby
.	Medium red/black
.
.
.
.
.	1
.
.
No message about firewood bans or invasive pests	No message	No message	No message on firewood bans or invasive pests	No message on firewood bans or invasive pests	.	No message about firewood bans or invasive pests	No message about firewood bans or invasive pests	No message about firewood or invasive pests	No Message about firewood bans or invasive pests

Mattawamkeag Wilderness Park and Campground	Meadowbrook Camping	Megunticook Campground by the Sea	Mic Mac Cove Campground	Name of Campground	Moosehead Family Campground	More to Life Family Campground	Sebago's Crooked River Campground	Mount Desert Campground	Mountainview Campground
Mattawamkeag	Bath	Camden	Union	City	Greenville	Winthrop	South Casco	Mount Desert	Sullivan
ME	ME	ME	ME	State	ME	ME	ME	ME	ME
http://www.mwpa.com	http://www.meadowbrookcamping.com	http://www.morgancampground.com	http://www.micmac.com	URL of Campground Website	http://www.mooseheadcampground.com	http://www.moretolife.com	http://crookedrivercampground.com	http://www.mountdesertcampground.com	http://www.flanderscampground.com
Town owned	private owners	company owned	private owners	Who Owns the Campground	private owners	private owners	private owners	private owners	private owners
Local	family owned	Morgan RV Resorts	family owned	Specify the Category of Ownership: Federal, State, Church, NGO, etc.	family owned	family owned	family owned	family owned	.
.	.	.	.	Time to Find Message (Minutes 00:00)	.	.	0:00:17	0:00:47	.
.	.	.	.	Paste Message	.	.	wood locally. The Maine Legislature has banned all out of state firewood, which can carry harmful insects and diseases.	BANNED: All out-of state-firewood! Please leave your firewood at home! Out-of-state firewood can bring harmful insects	.
.	.	.	.	Which Page (Homepage, or Which Sub-Page?)	.	.	Site map and rules	FAQ's	.
.	.	.	.	Which Sub-Header (FAQ, Rules, Home, etc.)	.	.	Campground rules	.	.
.	.	.	.	Location of Message on Page (Divide Page Into Thirds 1-3)	.	.	3	3	.
.	.	.	.	URL of Message	.	.	http://crookedrivercampground.com	http://www.mountdesertcampground.com	.
.	.	.	.	Key Words in Message	.	.	locally, legislature,	Banned, destroy, la	.
.	.	.	.	Mentions by Name: EAB, ALB, Both, None	.	.	none	none	.
.	.	.	.	Length of Message (Word Count)	.	.	49	29	.
.	.	.	.	Select Tone: Regulatory/Educational/Alert/All/Other (Add More to Code Sheet)	.	.	Educational	Alert	.
.	.	.	.	Does Message Link to the Forest Pest Outreach Message (Maine Department of Agriculture, Conservation, & Forestry) (0=No, 1=Yes)	.	.	1	0	.
.	.	.	.	Purchasing Firewood: What Options are Listed Close to the Message (Purchase @ Campground, Local, Both, No Options Listed)?	.	.	purchase at campground	none listed nearby	.
.	.	.	.	Font Size (Small, Medium, or Large)	.	.	small	Large	.
.	.	.	.	Color	.	.	black	red, black	.
.	.	.	.	Photo	.	.	0	0	.
.	.	.	.	Graphics	.	.	0	1	.
.	.	.	.	Animation	.	.	0	0	.
.	.	.	.	Video	.	.	0	0	.
.	.	.	.	Brochure (PDF)	.	.	0	0	.
.	.	.	.	Links to Other Websites	.	.	1	0	.
.	.	.	.	App	.	.	0	0	.
.	.	.	.	Date of Site Update
.	.	.	.	Number of Hits
No message about firewood or invasive pests	No message about firewood or invasive pests	No message about firewood or invasive pests	No message about firewood or invasive pests	Notes	No message about firewood or invasive pests	No message about firewood or invasive pests;	.	.	No message about firewood or invasive pests

My Brothers Place	Napels Campground	Natanis Point Campground	Nere Beach Family Campground	Nesowadnehunk Campground	Northern Outdoors Adventure Resort	Name of Campground	Northport Travel Park Campground	Ocean View Park Campground	Old Mill Marina Campground
Houlton	Naples	Chain of Ponds	Old Orchard Beach	Millinocket	The Forks	City	Belfast	Popham Beach	Eagle Lake
ME	ME	ME	ME	ME	ME	State	ME	ME	ME
http://www.maineprivateowners.com	http://www.naplesprivateowners.com	http://www.natanisprivateowners.com	http://www.nerebeachprivateowners.com	http://www.nesowadnehunkprivateowners.com	http://www.northernprivateowners.com	URL of Campground Website	http://www.northporttravel.com	http://www.oceanviewpark.com	http://www.oldmillmarina.com
private owners	private owners	private owners	private owners	private owners	private owners	Who Owns the Campground	private owners	private owners	private owners
family owned	.	family owned	family owned	family owned	.	Specify the Category of Ownership: Federal, State, Church, NGO, etc.	family owned	.	.
.	Time to Find Message (Minutes 00:00)	.	.	.
.	Paste Message	.	.	.
.	Which Page (Homepage, or Which Sub-Page?)	.	.	.
.	Which Sub-Header (FAQ, Rules, Home, etc.)	.	.	.
.	Location of Message on Page (Divide Page Into Thirds 1-3)	.	.	.
.	URL of Message	.	.	.
.	Key Words in Message	.	.	.
.	Mentions by Name: EAB, ALB, Both, None	.	.	.
.	Length of Message (Word Count)	.	.	.
.	Select Tone: Regulatory/Educational/Alert/All/Other (Add More to Code Sheet)	.	.	.
.	Does Message Link to the Forest Pest Outreach Message (Maine Department of Agriculture, Conservation, & Forestry) (0=No, 1=Yes)	.	.	.
.	Purchasing Firewood: What Options are Listed Close to the Message (Purchase @ Campground, Local, Both, No Options Listed)?	.	.	.
.	Font Size (Small, Medium, or Large)	.	.	.
.	Color	.	.	.
.	Photo	.	.	.
.	Graphics	.	.	.
.	Animation	.	.	.
.	Video	.	.	.
.	Brochure (PDF)	.	.	.
.	Links to Other Websites	.	.	.
.	App	.	.	.
.	Date of Site Update	.	.	.
.	Number of Hits	.	.	.
No message about firewood or invasive pests	has rules page with a specific section on firewood that says	No message about firewood or invasive pests	No message about firewood or invasive pests	No message about firewood or invasive pests	No message about firewood or invasive pests	Notes	No message about firewood or invasive pests	No message about firewood or invasive pests	No message about firewood or invasive pests

Old Orchard Beach Campground	Old Quarry Ocean Adventures Inc.	Outdoor World - Moody Beach	Palmyra Golf Course and Campground	River Run Canoe and Camp	Riverbend Campground	Riverside Park Campground	Saco/Old Orchard Beach KOA	Name of Campground	Sagadahoc Bay Campground
Old Orchard Beach	Stonington	Moody	Newport	Brownfield	Leeds	Wells	Saco	City	Georgetown
ME	ME	ME	ME	ME	ME	ME	ME	State	ME
http://www.gocampground.com	http://www.oldquarry.com	http://www.thousandtrails.com	http://www.palmyra.com	http://www.riverrun.com	http://www.riverbend.com	http://www.riversidepark.com	http://koa.com/campgrounds	URL of Campground Website	http://www.sagadahocbay.com
private owners		company owned	private owners	private owners	private owners	private owners	company owned	Who Owns the Campground	private owners
		Thousand Trails		family owned	family owned	family owned	KOA	Specify the Category of Ownership: Federal, State, Church, NGO, etc.	family owned
	0:01:05				0:00:24	0:00:43		Time to Find Message (Minutes 00:00)	
	available at our campstore. Please LEAVE YOUR FIREWOOD AT HOME - invasive insects can be in, on, or under the				STATE FIREWOOD PERMITTED. Out of state firewood has been Banned by Maine Authorities.	all wood burned in the park is local wood, from within 50 miles of the area. The Maine Forest Service and the U.S. Forestry		Paste Message	
	Campground				Rules and Regulations	Campground info		Which Page (Homepage, or Which Sub-Page?)	
	Old Quarry Campground and Property Rules				Campfires	Campfire and firewood information		Which Sub-Header (FAQ, Rules, Home, etc.)	
	3				2	2		Location of Message on Page (Divide Page Into Thirds 1-3)	
	http://www.campground.com				http://www.riverbend.com	http://www.riversidepark.com		URL of Message	
	available, invasive insects				Permitted, banned, ask, 50 miles, Maine	none		Key Words in Message	
	none				none	none		Mentions by Name: EAB, ALB, Both, None	
	74				16	117		Length of Message (Word Count)	
	Educational				regulatory	regulatory, educational		Select Tone: Regulatory/Educational/Alert/All/Other (Add More to Code Sheet)	
	1				0	1		Does Message Link to the Forest Pest Outreach Message (Maine Department of Agriculture, Conservation, & Forestry) (0=No, 1=Yes)	
	Purchase at campground				purchase at campground	purchase at campground		Purchasing Firewood: What Options are Listed Close to the Message (Purchase @ Campground, Local, Both, No Options Listed)?	
	small				small	small		Font Size (Small, Medium, or Large)	
	black				black	black		Color	
	0				0	0		Photo	
	0				0	0		Graphics	
	0				0	0		Animation	
	0				0	0		Video	
	0				0	0		Brochure (PDF)	
	0				0	1		Links to Other Websites	
	0				0	0		App	
								Date of Site Update	
								Number of Hits	
No message about firewood or invasive pests		No message about firewood or invasive pests	No message about firewood or invasive pests	No message about firewood or invasive pests		list of relevant links provided below message	No message about firewood or invasive pests	Notes	No message about firewood or invasive pests

Salmon Falls River RV Resort	Saltwater Falls Campground	Salty Acres Campground	Sand Pond Campground	Scott's Cove Camping Area	Sea-Vu Campground	Sea-Vu West	Seacoast Resort	Searsport Shores Ocean Camping	Seaview Campground and Cottages
Lebanon	Thomaston	Kennebunkport	Sanford	Alfred	Wells	Wells	Old Orchard Beach	Searsport	Eastport
ME	ME	ME	ME	ME	ME	ME	ME	ME	ME
http://www.salmonfallsrv.com	http://www.saltwaterfalls.com	http://www.saltyacres.com	http://www.sandpondcampground.com	http://www.scottscove.com	http://www.sea-vu.com	http://www.sea-vu.com	http://www.seacoastresort.com	http://www.campsearsport.com	http://www.eastportcottages.com
private owners	private owners	private owners	private owners	private owners	private owners	private owners	.	private owners	private owners
family owned	family owned	family owned	family owned	family owned	family owned	family owned	.	family owned	family owned
0:00:21	.	0:00:11	0:01:07	.
of state is not allowed. If you bring in firewood you must show a receipt that shows that it was purchased in	.	Protect New England's urban trees and forests. Don't move firewood.org	purchased at camp store. You may not bring any firewood into the campground unless it is kiln dried wood or	.
Policies and rules	.	homepage	Policies	.
Fire wood	Firewood	.
2	.	3	1	.
http://www.salmonfallsrv.com	.	same as homepage	http://www.campsearsport.com	.
not allowed, receipt none	.	protect, don't none	kiln-dried, proof of none	.
52	.	10	55	.
regulatory	.	alert	regulatory	.
0	.	1	1	.
none listed nearby	.	purchase at campground	purchase at campground	.
small red and black	.	large orange	small green	.
0	.	0	0	.
0	.	1	0	.
0	.	0	0	.
0	.	0	0	.
0	.	0	0	.
0	.	1	1	.
0	.	0	0	.
.
.	No message about firewood or invasive pests	.	No message about firewood or invasive pests	No message about firewood or invasive pests	No message about firewood or invasive pests	No message about firewood or invasive pests	Not really a campground. This website sells RVs.	.	No message about firewood or invasive pests

Name of Campground	Sebago Lake Family Campground	Sebasticook Lake Campground	Seboomook Wilderness Campground	Sennebec Lake Campground	Shady Oaks Campground and Cabins	Shamrock RV Parks Inc.		Aroostook State Park
City	Sebago Lake	Newport	Seboomook	Appleton	Orland	Biddeford		Presque Isle
State	ME	ME	ME	ME	ME	ME		ME
URL of Campground Website	http://sebagolake.com	http://www.maine.gov	http://www.seboomook.com	http://sennebeclake.com	http://www.shadyoaks.com	http://www.shamrockrvpark.com/		http://www.maine.gov
Who Owns the Campground	private owners	private owners	private owners	private owners	private owners	private owners		state park
Specify the Category of Ownership: Federal, State, Church, NGO, etc.	family owned		state
Time to Find Message (Minutes 00:00)		0:00:11
Paste Message		can transport exotic insects & diseases that pose a serious threat to our forests. Don't transport firewood, buy it from a local
Which Page (Homepage, or Which Sub-Page?)		Homepage
Which Sub-Header (FAQ, Rules, Home, etc.)		Special Considerations
Location of Message on Page (Divide Page Into Thirds 1-3)		3
URL of Message		same as homepage
Key Words in Message		serious threat, exotic
Mentions by Name: EAB, ALB, Both, None		none
Length of Message (Word Count)		21
Select Tone: Regulatory/Educational/Alert/All/Other (Add More to Code Sheet)		educational
Does Message Link to the Forest Pest Outreach Message (Maine Department of Agriculture, Conservation, & Forestry) (0=No, 1=Yes)		1
Purchasing Firewood: What Options are Listed Close to the Message (Purchase @ Campground, Local, Both, No Options Listed)?		no options listed
Font Size (Small, Medium, or Large)		small
Color		black
Photo		0
Graphics		0
Animation		0
Video		0
Brochure (PDF)		0
Links to Other Websites		1
App		0
Date of Site Update
Number of Hits
Notes	No message about firewood or invasive pests	No message about firewood or invasive pests	No message about firewood or invasive pests	No message about firewood or invasive pests	No message about firewood or invasive pests	No message about firewood or invasive pests.		.

Baxter State Park	Lamoine State Park	Name of Campground	Swan Falls Campground	Sebago Lake State Park	Mount Blue State Park	Warren Island State Park	Lily Bay State Park	Lake St. George State Park	Peaks- Kenny State Park
Millinocket	Ellsworth	City	Fryeburg	Naples	Weld	Islesboro	Beaver Cove	Liberty	Dover-Foxcroft
ME	ME	State	ME	ME	ME	ME	ME	ME	ME
https://www.google.com/maps/place/Baxter+State+Park	http://www.maine.gov/land/landuse/state_park	URL of Campground Website	http://www.maine.gov/land/landuse/state_park	http://www.maine.gov/land/landuse/state_park	http://www.maine.gov/land/landuse/state_park	http://www.state.me.us/land/landuse/state_park	http://www.maine.gov/land/landuse/state_park	http://www.maine.gov/land/landuse/state_park	http://www.maine.gov/land/landuse/state_park
state	state	Who Owns the Campground	state park	state park	state park	state park	State Park	State Park	State Park
		Specify the Category of Ownership: Federal, State, Church, NGO, etc.	state	state	state	state	State	State	State
0:00:01	0:00:11	Time to Find Message (Minutes 00:00)	0:00:11	0:00:32	0:01:24	0:00:21	0:00:19	0:00:32	0:01:24
is Not Allowed in Baxter State Park!! Damaging Insects can be transported in firewood. In order to protect the Park's forests	can transport exotic insects & diseases that pose a serious threat to our forests. Don't transport firewood, buy it from a local	Paste Message	can transport exotic insects & diseases that pose a serious threat to our forests. Don't transport firewood, buy it from a local	can transport exotic insects & diseases that pose a serious threat to our forests. Don't transport firewood, buy it from a local	firewood and thoroughly clean boats and motors to avoid importing invasive plant and animal species. Burn It Where You	can transport exotic insects & diseases that pose a serious threat to our forests. Don't transport firewood, buy it from a local	can transport exotic insects & diseases that threaten forests. Always acquire firewood from a local source. Burn	can transport exotic insects & diseases that pose a serious threat to our forests. Don't transport	can transport exotic insects & diseases that pose a serious threat to our forests. Don't transport
homepage	homepage	Which Page (Homepage, or Which Sub-Page?)	homepage	homepage	homepage	homepage	homepage	Homepage	homepage
.	Special Considerations	Which Sub-Header (FAQ, Rules, Home, etc.)	special Considerations	special considerations	special considerations	special considerations	.	.	special considerations
1	3	Location of Message on Page (Divide Page into Thirds 1-3)	3	3	3	3	3	3	3
same as homepage	same as homepage	URL of Message	same as homepage	same as homepage	same as homepage	same as homepage	http://www.maine.gov/land/landuse/state_park	http://www.maine.gov/land/landuse/state_park	same as homepage
not allowed, protected	serious threat, exotic	Key Words in Message	serious threat, exotic	exotic insects, serious	only local	exotic insects, serious	firewood, exotic insects	banned, firewood,	serious threat, exotic
both	none	Mentions by Name: EAB, ALB, Both, None	none	none	none	none	none	none	none
54	21	Length of Message (Word Count)	21	21	24	21	23	30	21
alert, educational	educational	Select Tone: Regulatory/Educational/Alert/All/Other (Add More to Code Sheet)	educational	Educational	educational	educational	Regulatory	regulatory, alert	Educational
0	1	Does Message Link to the Forest Pest Outreach Message (Maine Department of Agriculture, Conservation, & Forestry) (0=No, 1=Yes)	1	1	1	1	1	1	1
purchase at campground	no options listed	Purchasing Firewood: What Options are Listed Close to the Message (Purchase @ Campground, Local, Both, No Options Listed)?	no options listed	none listed nearby	none listed nearby	none listed nearby	no options listed	no options listed	none listed nearby
large	small	Font Size (Small, Medium, or Large)	small	small	small	small	small	small	small
black	black	Color	black	black	black	black	black	black	black
0	0	Photo	0	0	0	0	.	.	0
0	0	Graphics	0	0	0	0	.	.	0
0	0	Animation	0	0	0	0	.	.	0
0	0	Video	0	0	0	0	.	.	0
0	0	Brochure (PDF)	0	0	0	0	.	.	0
0	1	Links to Other Websites	1	1	1	1	.	.	0
0	0	App	0	0	0	0	.	.	0
.	.	Date of Site Update
.	.	Number of Hits
.	.	Notes